



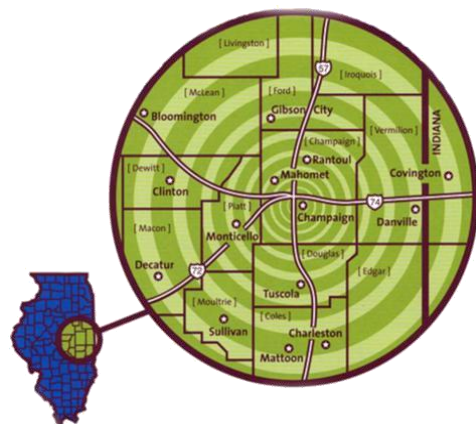
Call Letters: WLRW FM Target Demographic: Adults 25-44

Core Demographic: Women 25-34

Frequency: 94.5FM Format: Hot Adult Contemporary

www.Mix945.com

Mix 94.5 (WLRW) broadcasts with 50,000 watts of power from a tower located in Champaign, Illinois. We have a clear, strong signal reaching a minimum of 50-miles in all directions.



Champaign-Urbana's only mass appeal "Hot Adult Contemporary" station, playing the best hits of today. Much more up-tempo and current than a typical AC station. The Morning Mix is very in-sync with the lifestyle of today. It's full of hot topics and phone-in conversation. MIX 94.5 is real, upbeat, relevant and a vibrant part of the community.



6am-10am
10am-3pm
3pm- 7pm

Tommy and Callie
Mandy
Doug Jean