

WIXY 100.3FM
Today's Country Favorites



Call Letters: WIXY FM Target Demographic:
Adults 25-54 Core Demographic: Adults 35-44
Frequency: 100.3FM
Format: Country www.wixy.com

WIXY 100.3FM is Champaign-Urbana's original, local and premier country music station featuring "Today's Country Favorites". WIXY is interactive, up-tempo and a lifestyle station featuring Today's artists. WIXY can reach a minimum of 55- miles in all directions from Champaign-Urbana.



WIXY 100.3 has been CU's country station for over 20 years. WIXY 100.3 is about the music, but it's about the local listeners too— WIXY is known for their community involvement and embracing what's important to the people who live here.

ALEXA,
play
WIXY
One hundred
point three



6am-10am
10am-3pm
3pm- 7pm

Melissa Anfield
Ken Kirby
Nicole Beals